



# GRADUATE STUDIES

BRIGHAM YOUNG UNIVERSITY

## Things We've Learned at Conferences

June 4, 2007 | WSC 3223

# Announcements

- Please calendar U Conference Aug 27-29  
We will hold annual meeting
- Please calendar New Grad Info Fair &  
Dinner Sept 13
- Minimum Registration Reminder
- Deferment changes

# Student Ambassador

## What is it?

- A volunteer public relations organization
- Play a key role in the successful recruitment and retention
- Activities contacting prospective students, conducting tours, representing colleges at fairs and alumni events, assisting department office, and representing programs
- Current student and alumni representatives

# Student Ambassador

## Who may apply?

- Any student who is in good academic standing
- Applicants must possess excellent PR skills, a friendly personality, and be knowledgeable about the university, college, and program

# Student Ambassador

What is involved in the selection process?

- Applications will be screened
- Invitations will be extended for an interview by selection committee
- We are looking for members with outgoing, friendly personalities who have good verbal communication skills, and are knowledgeable about university
- Members should be able to make time commitment

# Student Ambassador

## Ambassador Training

- Office of admission will monitor ambassador participation
- Orientation and training held by program
- Professional dress, name tags
- 1<sup>st</sup> year students matched to admitted students in program
- Regularly held ambassador meetings

# Student Ambassador

## Student Welcome Network

- Minnesota Case Example
- College Level
- Representative from each major
- Called upon to present at orientation

# Data Security

Most of the mistakes are people mistakes

- Large % of the time security breaches are the result of laptops being taken home, etc.
- Costly to notify 300,000 people when you've lost 7,000 names

# Data Security

## Universities Easy Target

- FBI agent – Brian Cunningham
- We have a tradition of openness and information access
- We are good at blocking viruses and other vulnerabilities coming in but need to ensure only essential information is going out
- What kind of a data security policy do you have in your lab for your students, staff, etc.